



Vicki Freed
Sr. Vice President, Sales, Trade Support & Service
Royal Caribbean International
1050 Caribbean Way
Miami, FL 33132

Shari Wallack
Buy the Sea
10189 Cleary Blvd.
Plantation, FL 33324

February 11, 2009

Dear Shari,

On behalf of our President & CEO Adam Goldstein and the entire Royal Caribbean International family, I take great pride in congratulating you and your entire team at Buy the Sea on being recognized as Royal Caribbean's Top Incentive Travel Partner of the Year for 2008.

Your ongoing partnership has resulted in significant growth year over year. You have proven to deliver excellent service to your clients and have mastered state of the art sales and marketing skills that are recognized as amongst the best in the industry.

We know you have many choices when it comes to destination options for your valuable clients and we recognize and appreciate the support and loyalty you demonstrate each and every day to the Royal Caribbean brand. We will continue to work hard to deliver the "Wow" and exceed the expectations of your valuable clients.

Your efforts are very much appreciated as proven with this prestigious recognition. I know the Buy the Sea team is poised for yet another great year and we are proud to be working with you on a daily basis to drive awareness of cruising with Royal Caribbean and satisfying guests with outstanding meeting and incentive programs throughout the globe.

With gratitude and sincere congratulations,

A handwritten signature in blue ink that reads "Vicki L. Freed".

Vicki Freed
Sr. Vice President, Sales, Trade Support & Service