



Announcing Celebrity Cruises Corporate Amenity Selection Program! Celebrity Cruises has created a way for meeting and event planners to streamline their work and save money while connecting corporate groups with the world's top-rated cruise ships, through it's Corporate Amenities Selection Program (CAS). No other cruise line has packages that differentiate corporate groups from affinity or promotional groups. I know you'll like what you see!

Please note ... this launch is the first phase of a series of new offerings geared toward corporate groups. More extensive options will be offered by the end of March 2007. The new Corporate Amenity Selection program is much more extensive than the GAP list we've used in the past, which was geared more towards affinity & promotional groups. Below you'll find the press release along with the new amenity offerings.

3 easy steps to use the NEW CAS program:

1. Review the One Stop Report (www.cruisingpower.com>SellingTools>SalesPromotions>OneStop) for Green or Blue sail dates ... regardless of the group size (100 or less or 101 staterooms or greater), these sailings offer the best availability and rates.
2. For groups of 100 staterooms or less, on the One Stop Report you'll note how many GAP points are assigned to the sailing ... 0 - 8 pts. Review the new CAS program to decide how you want to use your points.
3. For groups of 101 staterooms or greater, review the new CAS program to decide what you might like included in the costing of your program. Although we don't use points for this size of program, we'll include what you'd like to offer into the proposal price calculation formula we use.

Thank you for recommending Celebrity Cruises to your customers and we look forward to a terrific 2007 together!

The World's Best Large Ships, as voted by the readers of Condé Nast Traveler in the February 2006 Cruise Poll

Please visit our incentive website: www.celebrityincentives.com